

ADELAIDE COMETS FOOTBALL CLUB SPONSORSHIP PACKAGES



FOOTBALL
**SOUTH
AUSTRALIA**



NPLSA 2020 PREMIERS ADELAIDE COMETS



‘Without your sponsorship,
we’re not in the game

OUR CLUB

OUR VISION

A Comet is not just a footballer,
a Comet is a community role model.

OUR MISSION

To provide a club where players of any background
and capability can enjoy the game of football
in a friendly, inclusive and safe environment.

Through a quality coaching program,
we will build the skills of all players
and increase their love for the game.

OUR VALUES

- Professional and accountable
- Community and teamwork
- Health and wellbeing
- Integrity and fair play



OUR COMMUNITY

" Partnering with the Adelaide Comets has definitely allowed us to achieve some organisational objectives"
- MG/ Accountants

3,252

Players, non-playing members, parents and sponsors

PLAYERS

69 Senior Men

52 Senior Women

47 Collegiate Men

312 Junior Boys

81 Junior Girls

561 TOTAL

TEAMS

3 Senior Men

3 Senior Women

2 Collegiate Men

25 Junior Boys

6 Junior Girls

39 TOTAL



WORKING TOGETHER

Community Engagement
Brand Promotion
Lead Generation

Product Showcase
Leveraging Campaigns
Consultancy and Management

FACILITATING LONG TERM, MUTUALLY BENEFICIAL RELATIONSHIPS

MAJOR SPONSOR

Becoming a Major Sponsor of our Men and Women's Teams will provide your business with the following benefits

- Company logo on the front of the Adelaide Comets home and away shirts, for the category you are sponsoring
- Accessible to approved Adelaide Comets database
- Six (6) season/membership cards with free entry to all men's home games
- Electronic advertising in clubrooms at Ellis Park/SA Athletics Stadium and at Club Functions
- Internet exposure with your logo on the Adelaide Comets website and via the Adelaide Comets social media channels
- Advertising in all club newsletters, mail outs and all match day programmes
- Invitation to networking event and listing in sponsorship directory
- Merchandise - club scarf and key ring
- Four (4) tickets to the Adelaide Comets Senior Presentation Night
- Major signage at SA Athletics Stadium
- Promote your business at Junior Gala and Presentation Days
- FFSA Cup Rounds exposure



MEN'S
\$30,000



WOMEN'S
\$10,000

GOLD SPONSOR

Becoming a Gold Sponsor of our Men's or Women's teams will provide your business with the following benefits

- Company logo on the back of the Adelaide Comets home and away shirts, for the category you are sponsoring
- Accessible to approved Adelaide Comets database
- Four (4) season/membership cards with free entry to all men's home games
- Electronic advertising in clubrooms at Ellis Park/SA Athletics Stadium and at Club Functions
- Internet exposure with your logo on the Adelaide Comets website and via the Adelaide Comets social media channels
- Advertising in all club newsletters, mail outs and all match day programmes
- Invitation to networking event and listing in sponsorship directory
- Merchandise - club scarf and key ring
- Two (2) tickets to the Adelaide Comets Senior Presentation Night
- Major signage at SA Athletics Stadium
- Promote your business at Junior Gala and Presentation Days
- FFSA Cup Rounds exposure



MEN'S

\$10,000 above the shirt number
\$5,000 below the shirt number



WOMEN'S

\$3,000

2020 SEASON ACHIEVEMENTS

Seniors

- NPLSA 2020 Premiers
- NPL Sergio Melta Medal – Allan Welsh
- NPL Coach of the Year – Martyn Crook Trophy – Barney Smith
- NPL Golden Boot Award – Allan Welsh

Collegiates

- Division 1A Championship

Juniors

- U12 B JPL Premiership Winners
- U13 A JPL Premiership Winners
- U13 A JSL Premiership Winners
- U14 A JPL Premiership Winners
- U16 A JSL Premiership Winners
- U17 A JPL Premiership Winners
- U13 Cup Winners
- U16 Cup Winners
- U17 Cup Winners

As a Sponsor of
Adelaide Comets
you have access to
our function space
at Ellis Park

Conferences
Christmas Shows
Team Building and
Planning Days

Use of the venue
can be incorporated
in to your
sponsorship package



ELLIS PARK FUNCTION ROOM

200 People Standing

150 People Seated

Hire includes tables, chairs, AV use and access to bar and catering facilities



CONTACT US

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