



ADELAIDE
COMETS
FC

Sponsorship Packages 2024



because without your sponsorship we're not in the game



Our Club —

CLUB VISION

With the help of players, volunteers and sponsors, we will create an enjoyable and supportive club in an environment accessible to all members of the community to achieve our goal to be the premier club in the highest level of competition possible.

PURPOSE STATEMENT

Adelaide Comets FC is a proud community club with foundations built on the hard work of its members, players, volunteers, and loyal supporters. We aim to be consistently competitive and challenge for success, and we will always do this without compromising our underlying culture and values.

We will always strive to make a positive difference to our members and community through the engagement in football and by delivering a safe, friendly, and family oriented environment

ADELAIDE COMETS PROUDLY WORKS WITH & SUPPORTS



Over 40 Teams



Over 190 senior players
(Women & Men)
Over 420 junior players
(Girls & Boys)



Over 60 players with
special needs



Over 950 games
played per season



Our Club –

CLUB MEMBERSHIP - CENTRAL LOCATION

Central Location
Total Club Members 1212
North West Metro - 393
North East Metro - 206
South West Metro - 337
South East Metro - 276



CLUB ACHIEVEMENTS - SEASON 2023

SENIOR TEAM ACHIEVEMENTS

WNPL Seniors - Premiers and Cup Winners
WNPL Reserves - Finals
NPL Seniors - Finals, fifth straight year
NPL Reserves - Premiers
NPL U18 - Finals

JUNIOR TEAM ACHIEVEMENTS

U12 JPL A Boys Champions
U14 JPL A Boys Champions
U16 Boys Cup Winners
U13, U15, U16 Boys Cup Finalists

PLAYER ACHIEVEMENTS

WNPL Team of the Year - 5 players selected
WNPL Goalkeeper of the Year
WNPL Golden Boot Winner
NPL U18 Player of the Year

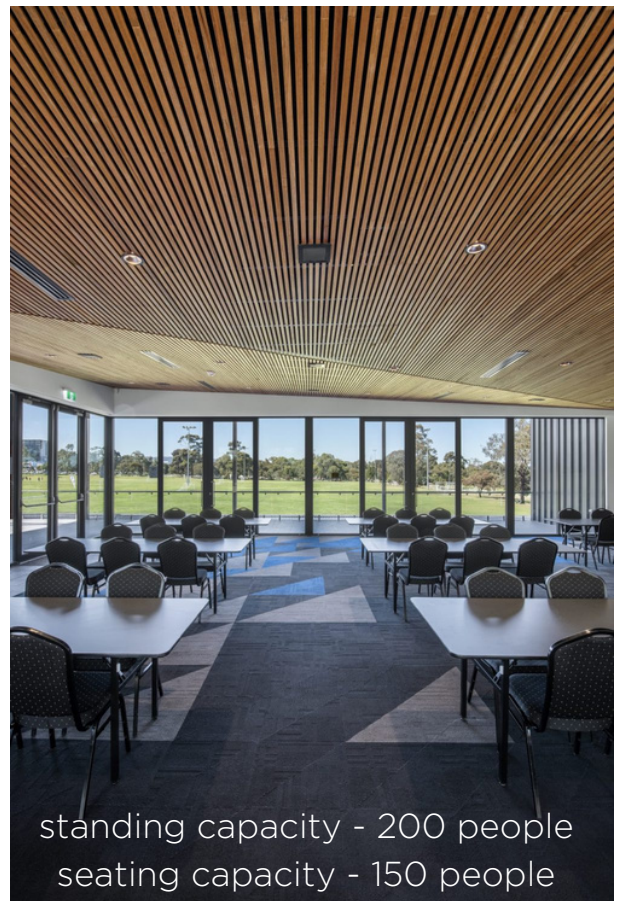
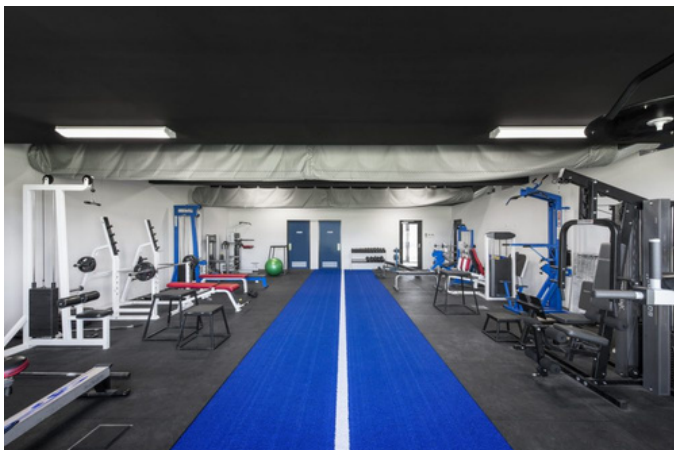


Our Facilities —

As a sponsor of Adelaide Comets, you have access to our state of the art function space at Ellis Park.

Use of the venue can be incorporated into your sponsorship package.

Hire includes Tables, Chairs, AV Use & access to bar and catering facilities





ADELAIDE COMETS FC

Sponsorship Packages Details



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Major Sponsor—

Becoming a Major Sponsor of our Senior Men's & Women's teams will provide your business with the following benefits:

- Company logo on the front of the Adelaide Comets home and away shirts.
- Access to approved Adelaide Comets database
- Free entry to all NPL & WNPL home games
- Electronic advertising in clubrooms at Ellis Park and at Club Functions
- Promotion of your business on the Adelaide Comets website and via the Adelaide Comets social media channels
- Advertising in all club mail outs and match day program
- Invitation to Club networking events
- Framed Home Shirt Major Sponsor
- Merchandise - club scarf
- Four (4) tickets to the Adelaide Comets Senior Presentation Night
- Promote your business at Junior Gala and Presentation Days
- Football Australia & Football SA Cup Rounds Exposure

2023
NPL Captain
RYAN
YATES



NPL
\$20,000



2023
WNPL Captain
ELENA
PSAROULIS



WNPL
\$10,000





Gold Sponsor –

Becoming a Gold Sponsor of our Senior Men's & Women's teams will provide your business with the following benefits:

- Company logo on the back of the Adelaide Comets home and away shirts.
- Access to approved Adelaide Comets database
- Free entry to all NPL & WNPL home games
- Electronic advertising in clubrooms at Ellis Park and at Club Functions
- Promotion of your business on the Adelaide Comets website and via the Adelaide Comets social media channels
- Advertising in all club mail outs and match day program
- Invitation to Club networking events
- Merchandise - club scarf
- Two (2) tickets to the Adelaide Comets Senior Presentation Night
- Promote your business at Junior Gala and Presentation Days.
- Football Australia & Football SA Cup Rounds Exposure



\$10,000 - above the shirt number
\$5,000 - below the shirt number



\$5,000 - above the shirt number
\$2,000 - below the shirt number



Junior Sponsor—

Becoming a Junior Sponsor will provide your business with the following benefits:

- Company logo on the shirt of the junior team you are sponsoring
- Access to approved Adelaide Comets database
- Free entry to all NPL & WNPL home games
- Electronic advertising in clubrooms at Ellis Park and at Club Functions
- Promotion of your business on the Adelaide Comets website and via the Adelaide Comets social media channels
- Advertising in all club mail outs and match day program
- Invitation to Club networking events and listing in sponsorship directory
- Promote your business at Junior Gala and Presentation Days.

The diagram illustrates the front and back views of a soccer jersey with various sponsorship spots and their associated costs.

FRONT

- A large rectangular spot on the chest is highlighted in yellow, with a red arrow pointing to it from the price "\$2,950 + GST".

BACK

- Two small rectangular spots on the upper sleeves are highlighted in yellow, with a red arrow pointing to them from the price "\$500+ GST 2 spots available".
- Two horizontal rectangular spots on the lower back are highlighted in yellow, with a red arrow pointing to them from the price "\$1,000+ GST 2 spots available".

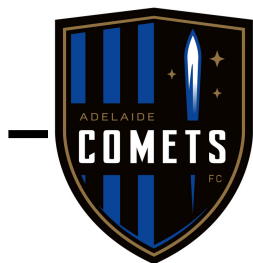


ADELAIDE
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Facility Upgrade Plans

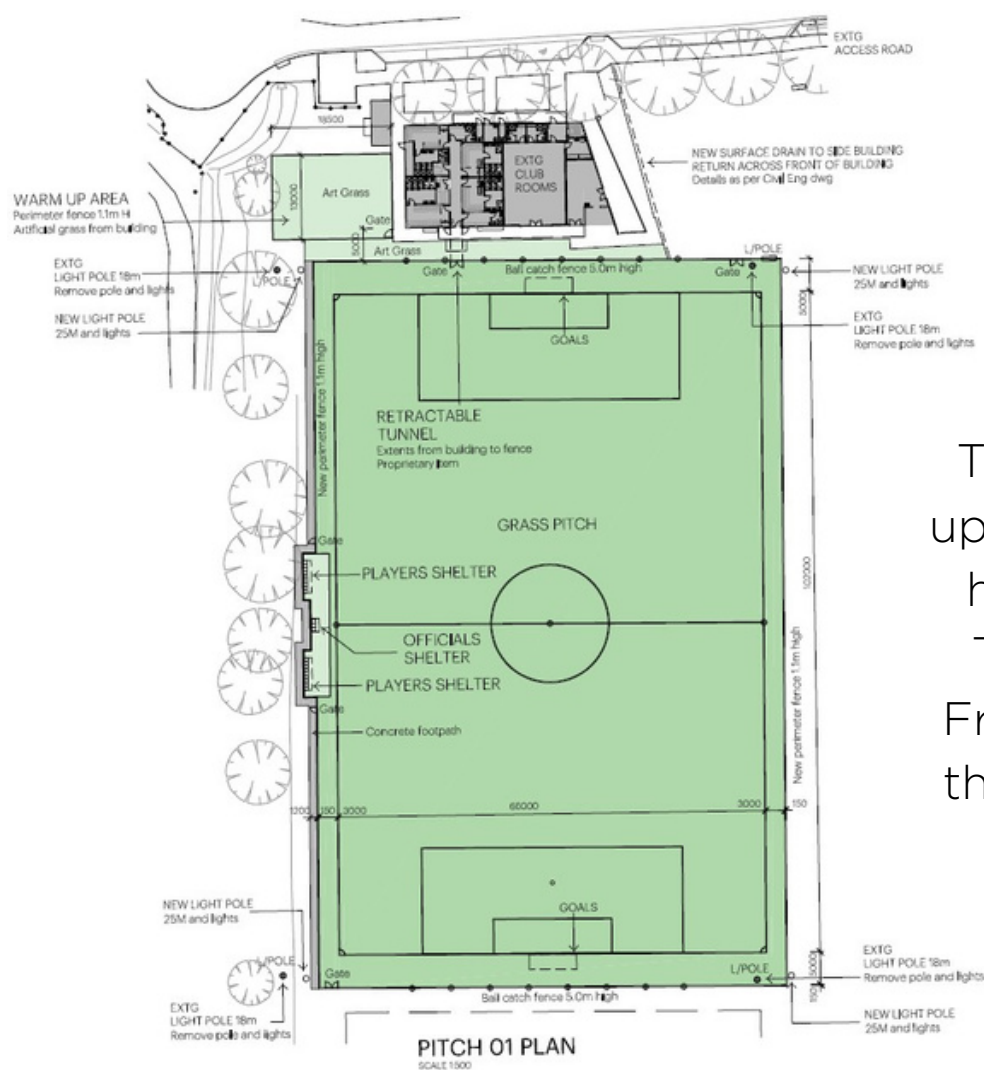


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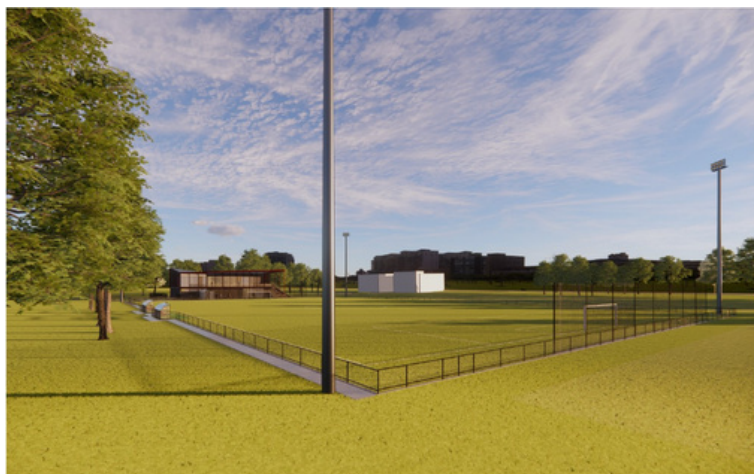
— Current & Future Works —

The Adelaide Comets FC are currently upgrading pitch facilities to enable our club to host SA NPL and WNPL games at Ellis Park



The “Main Pith” was upgraded in 2022 and has been used as a Training facility by France and China for the FIFA WWC 2023

Upgrade of all Pitch Lighting is currently underway and will be ready for use in Season 2024





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